

**2nd Edition of UP International Trade Show**  
**from 25<sup>th</sup> to 29<sup>th</sup> September, 2024**

2 <sup>nd</sup> Edition of UP International Trade Show from 25 <sup>th</sup> to 29 <sup>th</sup> September, 2024		
1	Venue	India Expo Centre & Mart, Greater Noida, UP, India
2	Organizers	Government of Uttar Pradesh in partnership with India Exposition Mart Limited (IEML)
3	Business Category	Agriculture & Food Processing; Automobile; Bathware and Sanitaryware; Cosmetics; Electrical & Electronics; Engineering; Furniture; Gems & Jewellery; Handicraft; Home Décor; IT & ITES; Kitchenware; Leather and Leather products; Packaging; Power; Pharma & MedTech; Retail & E-Commerce; Sports; Textile & Apparel; Tourism & Hospitality; Toys
4	Date	25th to 29th September, 2024
5	Contact Person	Mr. Vishvaditya Shah, Assistant Director Federation of Indian Export Organisations India Exposition Mart Ltd. Plot No. 23 –25 & 27- 29 Knowledge Park – II Gautam Budh Nagar Greater Noida – 201306, India Phone: +91 8586877982; +91 8826947573 Email: <a href="mailto:vishvaditya@fieo.org">vishvaditya@fieo.org</a> ; <a href="mailto:neelamrawat@fieo.org">neelamrawat@fieo.org</a> ; <a href="mailto:ashishjain@fieo.org">ashishjain@fieo.org</a>
6	Website	<a href="https://upinternationaltradeshow.com/">https://upinternationaltradeshow.com/</a>
7	Registration Link	Exhibitor: <a href="https://upits-exhibitor-2024.paperform.co/">https://upits-exhibitor-2024.paperform.co/</a> Buyer: <a href="http://www.fieo.org/UPITS2024">www.fieo.org/UPITS2024</a>